

Getting More People Cycling More Often Through Events, Education, Research and Action



Our mission

To get more people cycling, more often.

Our vision

By 2030, more people in British Columbia cycle as a preferred mode of travel and recreation.

This choice is supported by a culture that sees cycling as an essential mode of transportation and one which helps create livable, connected communities and healthy environments.

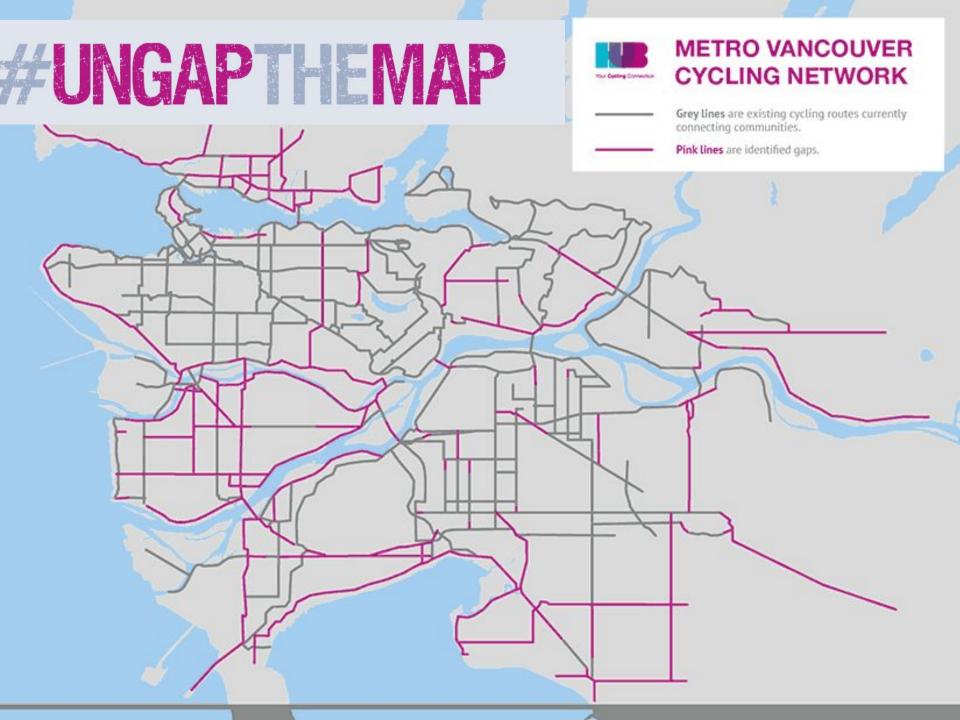
All levels of government demonstrate their commitment to Vision Zero through education, policies and by increased investment in safe and comfortable infrastructure.









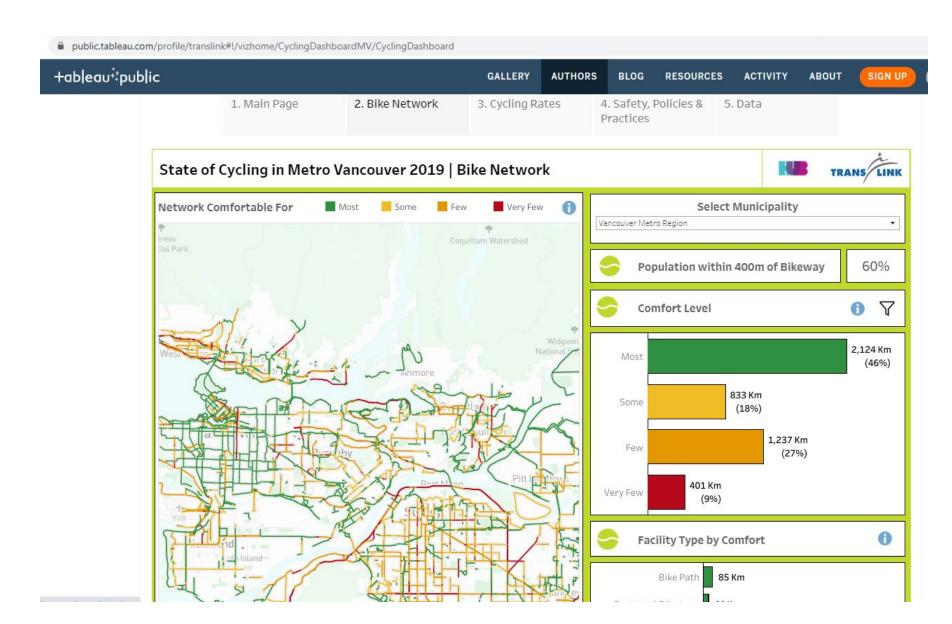


Research: State of Cycling Report

SOME OF THE KEY FINDINGS OF THIS WORK INCLUDE:		METRO VANCOUVER REGION
	Bikeway Network (extent of bikeways measured in lane kilometres) (% of network Comfortable for Most) (% of population within 400m of a route Comfortable for Most)	2019 - 4,595 km 2019 - 46% 2019 - 65%
<i>\$</i>	Cycling Rates (% of commuters who cycle)	1996 - 1.7% 2006 - 1.7% 2016 - 2.3%
Q	Share of Trips by Females (% bicycle commuters that are female)	1996 - 27% 2006 - 33% 2016 - 35%
	Safety (collisions per million bike trips)	2008 – 21 2017 – 23



Interactive Online Cycling Dashboard



Regional Cycling Map Update





Improving policy





Current Research



- Older buildings end of trip facilities impact on cycling
- Cycle highways report
- Equity analysis of the cycling network



- Motivates thousands of people to try cycling for transportation each year
- Supports 78% of new riders to continue cycling regularly after the event.



Sept. 27 ▶ Oct. 3

Register at bikehub.ca/gbbw



Bike to School Week











"We had about 10 times as many bikes as usual, and a noticeable improvement in traffic congestion at drop off time." - Richmond school

"Our group ride really motivated students and parents to keep riding! Once they saw how quickly they got to school they were hooked." - White Rock school

"We had a "Surprise" Chalk Art and Bubbles Party in the middle of the week - the kids loved it." - North

Vancouver school



School Cycling Courses



Learn2Ride



Ride The Road



Inclusive Cycling

- Grades 3-6
- 2 days
- Classroom activities

 (online option) and
 on-bike skills practice on
 school grounds
- Basic road rules and safe cycling concepts

- Grades 6-8
- 5 days
- Classroom activities (online option) and on-bike skills
- Basic bike maintenance, road safety, small-group neighborhood road ride
- HUB brings bike fleets and helmets for any kids without them,
- Adaptive bikes for kids with mobility challenges
 = 100% participation.



Everyone Rides Grade 4-5





Racialized Youth Community Asset Mapping and Cycling Education Project







Developed in collaboration with TransLink and the Ministry of Transportation and Infrastructure this online course is offered free.

Designed for those 9-12 years old, <u>Learn2Ride Online</u> covers:

- Parts of the Bicycle and ABC Quick Check
- Locking a Bicycle
- Helmet and Safety Gear
- ABCs of Bike Safety: Awareness, Behaviour & Communication





Communicate when passing other road users





- Shows people how easy and convenient it is to shop by bike
- Tips and education on how to carry things by bike
- Shopping areas are often closer than workplaces so this event is a lower barrier gateway to transportation cycling
- Guide for marketing to cycling clients







 Event and media recognition for individuals, municipalities, and organizations for their work to make biking better.



Adult Cycling Education



STREETWISE CYCLING ONLINE

StreetWise Cycling Online helps adult beginner riders gain the knowledge and skills needed to start their cycling journeys with confidence.



ADVANCE YOUR RIDE



WEBINARS

Browse our line-up of free virtual sessions that dive into topics such as *Intro to City Cycling*, *Beginner Bike Maintenance*, *Intro to E-Biking*, and more!



Workplace Cycling Workshops



BEGINNER BIKE SKILLS

Small group lessons for beginners of all ages who want to learn the basics of riding on two wheels.



NEWCOMER PROGRAMS

Newcomer Bike Mentor



Workplace Courses

What people are saying about the workshops:

"The workshop had a clean and clear format, just the right combination of traffic scenarios, route planning information and a good overview of bike maintenance. It was very well attended and created cycling safety awareness at our workplace." - Mike F, Burnaby

"Informative and fun, one of our most successful lunch & learns to date. Thank you." - Mark T, Vancouver

"The instructor did a great job presenting the materials and showed a range of options for cycling gear." - Jennifer A, Richmond



Book Now!

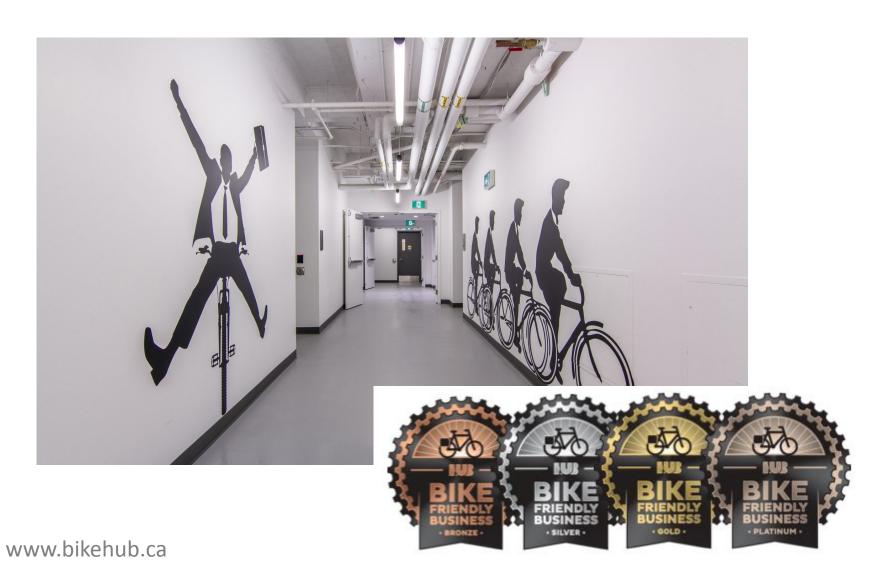
If you're interested in booking a workshop, want more information, or just want to figure out if the workshops are right for you, please email: bfb@bikehub.ca

Thank you to TransLink for their support of our Workplace Cycling Workshop courses.

- Beginner Bike Maintenance
- Biking to Work Lunch-Hour Primer
- Biking to Work Commuter Skills
- Biking to Work Fall & Winter Cycling

Bike Friendly Building Consulting

NEW BUILD AND EXISTING











We believe more people cycling means healthier, happier, and more connected communities.

